



Drive\$MART

W I S C O N S I N

- Tired of **high fuel costs**?
- Angry at the **oil companies**?
- Frustrated at **government inaction**?
- Overwhelmed at **what you can do**?
- Concerned by the signs of **global warming**?
- Do want to **save money** and become a **safer driver**?



*“We drive today with the skills that we learned
when gas was cheap”*

Don't wait for others to act. Take charge and change your driving habits and lower your fuel costs each time you drive. Become part of the solution rather than remain part of the problem.

We can show you how to save as much as 30% or 1.20 per gallon on your fuel costs and teach you to be safer driver!



We will teach you what
you need to know...
at no cost



Join us for FREE training in Greenfield, WI
On selected Saturday's from 10am to Noon

Ask us how...DriveSmartWI.com



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Wanting to change a bad habit is often very difficult to do. Attempting to change from fuel inefficient driving habits that you learned years ago, when gas was cheap, will be no exception. It will take determination, persistence and patience in learning to become a **Drive \$mart** driver. However, you will be at the cutting edge of change, as you not only start saving money but you'll also help to reduce America's dependence of oil and help lower tailpipe emissions that contribute to global warming. Your change will have a personal, national and global impact.

If you are willing to try and change your driving habits, the **Drive \$mart Wisconsin** will be at your service. The following tips have been proven to save you money, every time you drive. They work and they will save you money, but only if you want to change.

Potential fuel savings at \$4 per Gallon

	Fuel Economy Benefit	Potential Savings/Gallon
1. Non aggressive driving	up to 33%	up to 1.32
2. Observe the speed limit	up to 23%	up to .92
3. Timing stop lights	up to 20%	up to .80
4. Avoid engine idling	up to 19%	up to .76
5. Use of cruise control	up to 14%	up to .56
6. Clean air filter	up to 10%	up to .40
7. Properly tuned engine	up to 5%	up to .20
8. Properly inflated tires	up to 3%	up to .12
9. Remove excess weight	up to 2%	up to .08
10. Use of synthetic oil	up to 2%	up to .08

“Drive Less When You Can – Drive \$mart When You Do”